PTO/SB/22 (06-09)
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PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a)			Docket Number (Optional)		
FY 2009 (Food purposet to the Consolidated Appropriations Act. 2005 (H.B. 4848))			ST-0	028 Cont 2	
(Fees pursuant to the Consolidated Appropriations Act, 2005 (H.R. 4818).)			Eu-a	M	204
Application Number 09/810,324			Filed March 16, 2001		
For SYSTEM AND METHODS FOR LINKING TELEVISION VIEWERS WITH ADVERTISERS AND BROADCASTERS					
Art Unit 2421			Examiner	O. S. Pa	rra
This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filing a reply in the above identified application.					
The requested extension and fee are as follows (check time period desired and enter the appropriate fee below):					
		<u>Fee</u>	Small Entity Fee	2	
One month	(37 CFR 1.17(a)(1))	\$130	\$65	\$	
x Two month	s (37 CFR 1.17(a)(2))	\$490	\$245	\$	490.00
Three months (37 CFR 1.17(a)(3))		\$1110	\$555	\$	
Four months (37 CFR 1.17(a)(4))		\$1730	\$865	\$	
Five month	s (37 CFR 1.17(a)(5))	\$2350	\$1175	\$	
Applicant claims small entity status. See 37 CFR 1.27.					
A check in the amount of the fee is enclosed.					
Payment by credit card. Form PTO-2038 is attached.					
x The Director has already been authorized to charge fees in this application to a Deposit Account.					
The Director is hereby authorized to charge any fees which may be required, or credit any overpayment, to					
Deposit Account Number 06-1075 .					
WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.					
I am the applicant/inventor.					
assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).					
x atte	orney or agent of record. Reg	,	58,333		
l atte	orney or agent under 37 CFR	1.34			
Registration number if acting under 37 CFR 1.34					
/Gall C. Gotfried/			August 31, 2009		
Signature			Date		
Gall C. Gotfried			(212) 596-9000		
Typed or printed name			Teleph	one Number	•
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.					
X Total of	1 forms are subm	uitted.			